

Innovative Startup Competition: Presentation on Startup Ideas

INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)

AMITY INSTITUTE OF PHARMACY
 Amity University Madhya Pradesh, Gwalior

Organising One Day
Innovative Startup Competition
 Name of the Activity
 Presentation on Start-up Ideas

Student Co-ordinators:
 1. Mr. Suryapratap Singh Sikarwar
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Name of the IIC Co-ordinators:
 1. Dr. Naveen Sharma
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Date & Time: Friday, 16 August 2024; 12:00 PM
Venue: Seminar Hall, C-Block

Name of Event/Activity:	Innovative Startup Competition: Presentation on Startup Ideas
Date:	16/08/2024
Venue:	Seminar Hall, Block C, AUMP
Mode of Conduct (Offline/Online/Hybrid):	Offline
Organized By:	Amity Institute of Pharmacy
Co-ordinator:	Dr. Naveen Sharma
Type of Activity (Seminar/ Webinar/ Workshop/ Conference/ Extension/Hackathon/Competition/ Outreach Program):	Innovative Startup Ideas Presentation Competition
Level of the Activity (College/ Intercollegiate/ State/ National/ International):	College
Whether it is sponsored (Yes/ No):	No
If Yes then Sponsor Name and Details:	No
Resource Person Details:	Dr Vimal Kumar Gupta, HOD, Department of Civil, ASET, AUMP

Brief Report of the Activity:

(i) Introduction:

- 1) **Amity Institute of Pharmacy**, Amity University Madhya Pradesh, Gwalior organized an “**Innovative Startup Competition: Presentation on Startup Ideas**” held on **16th August 2024**. This program was organized by the **Institution's Innovation Council** of Amity University Madhya Pradesh, Gwalior. This is the fourth quarter of activities for IIC 6.0, the Innovation Council established by the Ministry of Education.

The program was held in the **Seminar Hall (Block C)** at Amity University Madhya Pradesh. It was coordinated by **Dr. Naveen Sharma, Professor**, and **Mr. Arvind Singh Jadon, Assistant Professor**, from the Amity Institute of Pharmacy, under the guidance of **Prof. (Dr.) S. Mohana Lakshmi, Director**. Over 100 B. Pharm students from the 3rd, 5th, and 7th semesters actively participated.

(ii) Aims/Objective(s): The objectives of the event were -

Motivate students to think outside the box and develop innovative concepts that have the potential to disrupt existing industries or pioneer new market segments.

Analyse the proposed startup ideas for their feasibility and sustainability, including market demand, business model, scalability, and prospects for long-term success.

Cultivate and showcase students' entrepreneurial abilities, encompassing business planning, pitching, market analysis, and financial forecasting. The competition provides a practical platform for entrepreneurs to refine these skills.

Identify promising startups with high growth potential and innovative ideas. The competition often offers prizes, funding, mentorship, or incubation opportunities to support these startups in their development.

Evaluate students' ability to not only generate innovative ideas but also effectively implement them.

(iii) No of Faculty Participants: 3

(iv) No of Student Participants: 107

(v) **Highlights of the Event/Activity:** In this event, **Dr Vimal Kumar Gupta, HOD, Department of Civil, Amity School of Engineering and Technology, Amity University Madhya Pradesh**, was the Judge for the event. He said Innovative ideas lead to the development of new products, services, and industries, which in turn create jobs, drive economic growth, and improve living standards. **Dr. Neeraj Mishra, Professor**, urged students to share their innovative ideas, emphasizing their role as catalysts for improving entrepreneurial skills. He stressed the importance of not only tackling present challenges but also laying the groundwork for future advancements, ensuring society's ongoing evolution and improvement

The theme for this program was **"Innovative Startup Competition: Presentation on Startup Ideas"** On this occasion students presented their ideas such as sustainable packaging material, ambulance booking services, etc. The competition winners were **Mr. Devam and Ms. Bhumi** from the 3rd semester (first place), **Mr. Abhishek, Mr. Kanha, and Ms. Mansi** from the 7th semester (second place), and **Mr. Surya Pratap Singh and Ms. Roshni** from the 5th semester (third place). After the results were announced, Dr. Naveen Sharma delivered a vote of thanks, expressing gratitude for the participant's dedication and hard work in making the event a success.

(vi) **Outcome(s): The program aimed to achieve the following outcomes:**

These events encouraged our students to contemplate innovative ideas that are reshaping the field of pharmacy and other technical sectors. By participating, students gained insights into transforming innovative ideas into startups. Successful startups can lead to the creation of new products and services, economic growth, industry disruption, and cultural shifts. Although the journey is fraught with risks, the potential rewards—for both the startup and society—are substantial.



Addressing by Guest : By Dr Vimal Kumar Gupta



Students gathering at the seminar hall



Students presentation on Innovative Ideas and startup

Students presentation on Innovative Ideas and startup



Discussion with Students and Suggetions given by Judges



All winners with guests and IIC Cordinator